

Little Guest: All packed and ready!

Together spoke to an exciting holiday start-up now teaming up with Samsonite

Thanks to the collaboration between holiday start-up Little Guest Hotels and Samsonite Luggage, all little ones who are lucky enough to be going on a Little Guest holiday for ten nights or more will be the delighted recipients of a luxury Samsonite Dream Rider suitcase, which will be delivered directly to the parents of the little angels.

A word or two to bring you up to speed - the Belgian start-up Little Guest specializes in online sales of high-end family vacations in which the children are little kings and queens and, in collaboration with world leader in luxury luggage Samsonite, children travelling to Little Guest hotels can now receive their Samsonite suitcase at home, before going on vacation.

"Our two brands share the same promise: to provide children and their families with a unique travel experience that is about excellence," said Jérôme Stefanski, founder of Little Guest. The thirty-something dad adds: "It's an honour for a young company such as ours to partner with a brand like Samsonite, recognized worldwide for the quality of its products, its design and its innovations."

And Ilke Lustig, director of the Samsonite Kids range, said: "This collaboration highlights Samsonite's know-how and inspiration for our products designed here in Belgium, at our European headquarters. The

result is suitcases and playful bags for the 'little guest'. Parents are no longer stressed about going on vacation with their children."

Founded in 2016, The Little Guest Hotels Collection is the first collection of upscale hotels dedicated to families with children from 0 to 12 years old. A new father, Jérôme forgot the baby's bottle and underestimated

how many diapers were needed, but he couldn't be saved by the 5* hotel that welcomed them. Jérôme and his wife, Sophie, realized that the solution lay in a concept, namely 'The Little Guest Hotels Collection'.

The start-up advises and guides hoteliers in the design of the

reception reserved for families. Everything is carefully thought out to combine a top-of-the-range approach (spa, golf, gourmet cuisine) with a specific programme dedicated to children (baby and kids-clubs, creative workshops, sports activities). The collection now includes 120 hotels around the world.

Founded in 1910, the Samsonite brand is a world leader in luggage. The multinational is known for its innovations, for the lightness and strength of its products made from revolutionary materials and recycled materials. The brand offers products ranging from travel, business, children and lifestyle accessories.

www.littleguest.com
www.samsonite.com

